



JAMES HOLLMAN

EXPERIENCED GOALKEEPING COACH

UEFA Goalkeeping Award
Working towards this new award



UEFA A Licence (FAW)
UEFA B Licence (The FA)



The FA Goalkeeping B Licence



PERSONAL PROFILE

A forward thinking goalkeeping coach with extensive experience at Premier League and Championship level as well as a track record in providing keepers the tools they need to succeed within the domestic and international game.

Transitioned from a professional and semi professional playing career to elite coaching through a tenacious work ethic and desire to constantly improve, in turn imparting this attitude to keepers including David Marshall, Rob Green and Tom Heaton.

Provides a knowledgeable and pro-active presence as part of a coordinated management team and is as comfortable working with first team goalkeepers as those within the academy by tailoring the approach to the individual player.



CAREER SUMMARY

Northampton Town FC
O.K.A. (Online Keeper Academy)
Motherwell FC
The Football Association
Cardiff City FC
Ipswich Town FC
Cambridge United FC
Norwich City FC
Ipswich Town FC

Senior Goalkeeping Coach
Head Coach
Senior Goalkeeping Coach
England U23 Goalkeeping Coach
Senior Goalkeeping Coach
Senior Goalkeeping Coach
Senior Goalkeeping Coach
Senior Goalkeeping Coach
Senior Goalkeeping Coach
Academy Goalkeeping Coach

Jan 2017 - Present
2017 - Present
Jun 2015 - Jan 2017
May 2015
Jul 2011 - Jan 2014
Jul 2008 - May 2011
Jan 2008 - Jun 2008
Jan 2000 - Nov 2007
1998 - 2001



RECENT POSITIONS

- Currently supporting Northampton Town Manager Justin Edinburgh in the preparation, coaching and development of the first team squad for EFL League One fixtures
- Recently founded an online goalkeeping coaching academy (O.K.A.) as Head Coach of the project
- Worked alongside Mark McGhee (previously Ian Baraclough) to oversee the day-to-day coaching and development of all senior and youth goalkeepers at Motherwell
- Joined the staff of the England ladies U23 team for an eight day trip to Norway to compete in the Nordic Cup against Norway, Sweden and the USA



KEY CAREER ACHIEVEMENTS

- ✓ Played a key role in Motherwell's 4th place positioning at the 2015/16 league split following a season in which they had finished second bottom, providing positive coaching and leadership to goalkeepers Connor Ripley and Craig Samson
- ✓ Helped the goalkeepers of Motherwell's U20s side win the 2015/16 SFA Youth Cup
- ✓ Won the 2012/13 Championship title with Cardiff - helping goalkeeper David Marshall keep the league's second best defensive record
- ✓ Won the 2003/04 Championship title with Norwich - with goalkeeper Robert Green conceding the least goals in the league - and reached the 2001/02 Championship play-off final
- ✓ 2011/12 League Cup finalists with Cardiff against Liverpool - the first finalists from outside the Premier League since 2000/01
- ✓ Part of the coaching team that guided Ipswich to the 2010/11 League Cup semi-finals, beating Arsenal 1-0 in the first leg
- ✓ Coached in the Premier League for one season with Norwich (2004/05) and half a season with Cardiff (2013/14)
- ✓ Played a key role in the development of a number of goalkeepers who have gone on to receive significant international and domestic recognition, with further details of this available below
- ✓ Developed and implemented a high performance academy coaching syllabus for Norwich's youth goalkeepers that played a key role in Joe Lewis, Declan Rudd, Jed Steer and Angus Gunn all representing England at youth level during this time
- ✓ Cambridge United reached the 2007/08 Football Conference play-off final

PLAYERS COACHED

Player	Club Coached	Current Club	Current Status	International Level
Craig Samson	Motherwell	Motherwell	Club No. 1	Scotland U21 International
Connor Ripley	Motherwell	Oldham Athletic	Club No. 1	England U20 International
David Marshall	Cardiff / Norwich	Hull City	Club No. 1	Scotland International
Tom Heaton	Cardiff	Burnley	Club No. 1	England International
Joe Lewis	Cardiff & Norwich	Aberdeen	Club No. 1	England U21 International
Asmir Begović	Ipswich	Chelsea	1st Team Squad	Bosnia International
Richard Wright	Ipswich	Retired	Retired	England International
Brian Murphy	Ipswich	Cardiff City	1st Team Squad	Republic of Ireland International
Lewis Price	Ipswich	Rotherham United	1st Team Squad	Wales International
Rob Green	Norwich	Leeds United	Club No. 1	England International
Matt Gilks	Norwich	Rangers	1st Team Squad	Scotland International
Paul Gallacher	Norwich	Hearts	1st Team Squad	Scotland International
Darren Ward	Norwich	Sheffield Utd	GK Coach	Wales International
Lee Camp	Norwich	Rotherham United	Club No. 1	Northern Ireland International
Jed Steer	Norwich	Aston Villa	1st Team Squad	England U19 International
Declan Rudd	Norwich	Charlton (Loan)	Club No. 1	England U21 International
Angus Gunn	Norwich	Manchester City	Development Squad	England U16 International

- ✓ As mentioned previously, personally implemented the academy coaching syllabus that helped Joe Lewis, Declan Rudd, Jed Steer and Angus Gunn all represent England while playing in Norwich's youth setup
- ✓ Robert Green made his full international debut while being coached at Norwich
- ✓ Worked with goalkeepers who have gone on to become coaches themselves, including Paul Crichton, Darren Ward and Paul Gallacher



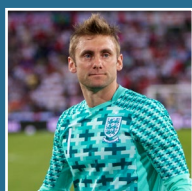
"I worked with Jim at Norwich during the early stages of my career and most recently at Cardiff in the Championship and Premier League. His standard of coaching and variety of training is what I enjoyed most about working with him, and it's no surprise I've enjoyed my best form when working with Jim."

David Marshall - Hull City AFC Player & Scotland International



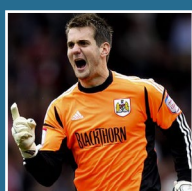
"I know that Jim recommended me as a young keeper to Roy Keane when he was managing Ipswich, and that two month loan spell really helped me in my short and long term development. Jim was always pushing me to improve as he saw my potential, and I was then recalled early to Portsmouth to play in the first team. I have since moved to Stoke and played in the World Cup, achievements that Jim has played a part in."

Asmir Begović – Chelsea FC Player & Bosnia & Herzegovina International



"Jim was my coach at Norwich and played a key role in making me the keeper I am today. His sessions are engaging, enjoyable and fully prepare you for each fixture. I received my first England cap while being coached by Jim and he did everything he could to help me perform at that high level. Jim's skills were clear for all to see at Norwich, as his coaching programme produced a number of high quality goalkeepers through the years."

Rob Green - Queens Park Rangers FC Player & England International



"I played under Jim during my second spell at Cardiff and really learnt a lot from him. I had played on loan at a number of clubs from Manchester United prior to joining Cardiff, and Jim helped to build my confidence and skills to be a consistent number one. I'm now playing first team football in the Premier League for Burnley, and Jim really was influential in me being able to make this step up."

Tom Heaton - Burnley FC Player & England International

RELEVANT SOFTWARE EXPERTISE

Prozone Analysis: Over seven years' experience using the system to facilitate opposition scouting and team / individual player analysis.



Scout7 Player Scouting: Over three years' experience using the online software for player identification, recruitment, and building reports on individuals and teams.



Wyscout Player Scouting: Involved in all recruitment meetings at Cardiff, developing a strong understanding of the software.



Apple Mac Video Editing: An Apple computer user for over 10 years, gaining knowledge to enable the effective use of video footage for performance analysis of both training and games.



ADDITIONAL QUALIFICATIONS

The FA	Generic Teach Training	2008
British Weight Lifters Association	Safe Weight Training Leader Certificate	2007
Inside Performance	Neuro-Linguistic Programming Sports Practitioner	2007
BTEC Professional Development Certificate	Leisure Management	2000
Central YMCA Qualifications	Gym Instructor	1999

ADDITIONAL INFORMATION

- Has established a successful business - ProDeflect - that provides goalkeeper training equipment designed to improve goalkeepers' ability to react to deflected shots
- The equipment is available in two forms to enable use from elite professional level to grassroots football
- For more information please visit www.prodeflect.com



KEY SKILLS & COMPETENCIES

Coaching: Continually adapts own coaching methods in line with the modern evolution of the game and the changing expectations of the goalkeeper position. Excels when working with players both individually and collectively.

Youth Development: Having consistently provided expertise to academy coaching programmes as well as the first team, is well placed to make tangible contribution towards a club's capacity to produce high calibre young keepers.

Man Management: Fosters an engaging and professional environment with the players while adapting the approach to each goalkeeper's personality and capabilities, ensuring they are constantly challenged to improve.

Analysis: Experienced in using modern software as well as traditional techniques to analyse player performance and how they can improve from week to week. Translates the results of this analysis for easy use by both the players and other coaches.

Talent ID: Applies extensive experience in the field to recognise talent from youth to senior level, quickly assessing their basic fundamentals and untapped potential to make recommendations based on both financial value and their impact to the team.

Communication: Demonstrates exceptional communication skills built through working with changing dressing rooms and coaching teams. Comfortable liaising from youth to board level and adapts approach to the audience.